



National Trust  
Conference  
2018

## **Workshop 2**

### **Downtowns Rising 5 – Creative Solutions for Building and Maintaining Momentum in Historic Downtowns**

(Workshop Leader: Jim Mountain, Regeneration Associate, National Trust for Canada)

**Downtowns Rising 5 will draw on expertise and case examples from Fredericton and across Canada, inspiring participants to imagine what is possible and arming them with creative solutions and best practices for downtown revitalization. They day will combine inspired plenary presentations with work in teams on the streets of downtown Fredericton.**

#### Draft Schedule

8:00 AM to 9:00 AM	<b>Registration, Meet and Greet and Refreshments</b>
9:00 AM to 9:30 AM	<b>Opening Remarks &amp; National Trust's Main Street Perspective</b>
9:30 AM to 10:00 AM	<b>Sydney CBRM Regeneration Project</b> – Steering the Transition – Bradley Murphy (Regeneration Coordinator, Sydney, NS) Michelle Wilson (Executive Director, Sydney Waterfront District)
10:00 AM to 10:30 AM	<b>Craig Stevens</b> (President, Ontario Business Improvement Area Association & Downtown Barrie, Ontario)
10:45 AM to 11:15 AM	<b>Downtown Fredericton Story.</b> Bruce McCormack (General Manager, Downtown Fredericton Inc.) & Juan Estepa (Manager, Heritage & Cultural Affairs, City of Fredericton)
11:15 AM to 12:00 PM	<b>Discussion Forum on Downtown Revitalization Issues.</b> Topics to include: maintaining momentum in downtown revitalization; the relationship between residential neighbourhoods and commercial cores; learning from success; and best practices for social inclusion
12:00 PM to 1:00 PM	<b>Lunch</b> – Keynote by Michael Von Hausen (President, MVH Urban Planning & Design Inc. Surrey, BC & Author of <i>Big is Small: Jump-Starting Small –City Downtowns for the New Economy</i> (2018)

1:00 PM to 1:30 PM	<b>Downtown Fredericton</b> – Current State of Play (set-up for team exercise) – Bruce McCormack & Juan Estepa
1:30 PM to 1:45 PM	Intro to Tour and Charrette Exercise in Downtown Fredericton
1:45 PM to 3:00 PM	Teams Assignments (presenters assigned to each team as resource people)
3:00 PM to 3:30 PM	<b>Teams reassemble and pull together presentations.</b>
3:30 PM to 4:00 PM	<b>Exchange of Presentations.</b>
4:00 PM to 5:00 PM	<b>Closing Remarks &amp; Social time.</b>